

# RUBISSOW 2012 RESERVE - MT. VEEDER WINEMAKER NOTES

Dear Friends,

2012 was one of those near-perfect vintages that comes along once in a decade. Or so it seems. In fact it seems every recent vintage of Napa Cabernet Sauvignon has been stellar - according to vintners, winemakers, critics and wine lovers alike. 2012, boom! 2013, shazam! 2014, splendid!

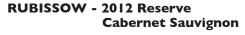
Still, some vintages rise above the heights of excellence - into even loftier realms of delight. In my opinion, this 2012 Reserve is one of these. This youthful Reserve is so intriguing and wonderful that drinking it is pure ambrosia. The wine has so many layers of flavor and aroma it's best to enjoy the wine over a leisurely dinner so as to best "hear" the whole story of the wine as it unfolds in your glass and mingles with dinner.

Our only regret about this vintage is we wish we'd made more. But we only make as much Reserve Cab as the the vineyard gives us each year. That commitment to excellence is the heart and soul of our Reserve program. Only the absolute best fruit. Period.

"Perhaps the finest Cabernet yet produced by this winery. A vibrant, full bodied,

youthful Cabernet with firm tannin, rich fruitiness (plum, black currant, cherry), good balance, and a very long finish, displaying overtones of toast, spicy oak, tobacco, and black olive" ~ RONN WEIGAND Master of Wine -Restaurant Wine Magazine August. 2015

Cheers friends! Peter



Rubissow Vineyard - Mt. Veeder - Napa Valley

81.6% Cabernet Sauvignon 18.4% Malbec

Unfined and unfiltered

20 months in barrel.

106 cases made - 12/750 GENERAL RELEASE DATE - December 2015

ALC. 14.8% • TA 4.6g/L • pH 3.58 Brix 25.9 • Maceration 23 days

Decant prior to serving.

Drinking nicely now. after decanting. Built to last. Peak maturity 2018-2025

# **WINERY FACTS**

#### **VINTNERS**

- Second generation
  Peter Rubissow
- Ariel Rubissow-Okamoto



WINEMAKER: Timothy Milos



#### ANNUAL PRODUCTION:

- Estate Wines: 1500 cases.
- Lola Kay Wines:: 4000 and growing

# VINEYARD SOURCE:

Rubissow Vineyards 100% Mount Veeder 45 acre steep hillside estate. 18.5 acres planted. 100% sustainably farmed.

# WINEMAKING STYLE:

Elegantly bold, racy, rich and exceptionally complex.

# **BARRELS:**

We use the absolute finest handmade barrels we can get our hands on. French and European oak is used exclusively.



